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The State of the Straight

The lowdown on the latest in smoothing technology. Today, most systems offer customized results, from straight and silky to soft and wavy. Some use natural, organic ingredients, all are conscious of the need for safety for both the client and stylist.

Website: <http://www.americansalonmag.com/>

Some of the newest texture solutions that Beleza Team like are:

Brazilian Blowout, Acai Professional Smoothing Solution(amino acid smoothing)

Ingredients:Exclusive Brazilian Super Nutrient complex. **Features:** Hair can be washed immediately after treatment. **Processing time:**90 minutes **Lasts:**up to 3 months. Improves the condition of the hair by creating a protective protein layer around the hair shaft to eliminate frizz and smooth the cuticle.

Matrix, Opti.Smooth(thioglycerin smoothing/straightening)

Ingredients: Ceramide conditioner, no formaldehyde. **Features:**Four-step treatment in three strengths for customizable results; conditions and adds shine. **Processing time:**2-4 hours **Lasts:** Permanent. Leaves hair healthy due to the conditioning done throughout the process.

MarciaKeratin, Marcia Teixeira Keratin Treatment,Soft and Soft Chocolate Treatments(Keratin Smoothing)

Ingredients: Vegetable proteins, botanica moisturizers. **Features:** Soft treatment for fine/medium hair; Soft chocolate for medium/coarse hair. **Processing time:**90 minutes-2 1/2 hours :2-5 months These treatments effectively eliminate frizz and smooth the hair while leaving body and bounce.

A thorough consultation is highly recommended to determine a good fit.

Speak to a Beleza Team member today. Call 919.484.0423 and also check out website www.belezacouturestudio.com

You can also find this article published on [The State of the Straight](#), and on the tag pages [All About the Brazilian Keratin Treatment](#), [Appointment](#), [Beauty](#), [Beauty Salon in Durham](#), [Beauty Salons in Durham](#), [Beleza](#), [Best Hair Salon](#), [Brazilian Blowout](#), [Brazilian Keratin Straightening Treatment](#), [Brazilian Keratin Treatment](#), [Extensions](#), [Men's and Women's Cut](#), [Multi-Cultural Styling](#), [Natural Hair Styling](#), [Women's & Men's Haircuts](#).